Tasigo Hotels Cookie Policy

Poliday Construction and Tourism Inc. As Tic. Inc. ("**Tasigo Hotels**"), we use cookies in some areas within the www.tasigo.com website ("**Website**"). This cookie policy ("**Policy**") applies to this Website managed by Tasigo Hotels and cookies will be used as set out in the Policy.

What is a Cookie?

Cookies are small text files created by a website on your device that contain data in name-value format. Cookies make it possible for the website you visit to store information on your device and use it during subsequent visits. Cookies created by a website are stored by the internet browser you use to access the site and do not contain personal data such as cookies, names, genders or addresses for online visitors. The information contained in the cookies can only be accessed if you use the same internet browser and only by the website domain name (e.g. www.tasigo.com) that constitutes the relevant cookie.

Cookies have become an important part of internet technologies today, and their main function is to remember the preferences of the online visitor and to recognize the device during the connection, and the use of cookies on almost every website.

Who Sends Cookies, How?

Cookies are sent through communication between the browser on your device (such as Google Chrome, Safari, etc.) and Tasigo Hotels' website servers during your browsing.

What types of cookies are used on the Website?

- According to their ownership, *first-party cookies* and *third-party cookies* are used, and first-party cookies are created by Tasigo Hotels, while third-party cookies are created by companies that cooperate with Tasigo Hotels. First-party cookies are used on the Website.
- *Session cookies* and *persistent cookies* are used according to the period of activeness, and session cookies are deleted after the online visitor leaves the Website, while persistent cookies may remain on the devices of online visitors for various periods of time depending on the usage area. Session cookies and persistent cookies are used on the Website.

In addition, the use of cookies for various purposes (such as statistics, marketing) is involved. There are no cookies used for these purposes on the Website.

Information about cookies used on the Website

Information about cookies used on the Website managed by Tasigo Hotels is listed in the table below;

Cookie Service Provider	Cookie Name	Cookie Use Purpose	Cookie Type	Cookie Duration
tasigo.com	dmPagesCache	This technical cookie, which synchronizes the website and CMS, is used to update the website.	Necessary	Permanent
d32hwlnfiv2gyn.cloudfront.net	i	This cookie, which records the speed and performance of the website, is used in a statistical context and for load balancing purposes.	Necessary	During session
yandex.ru	i	This cookie is used to protect user status between page requests.	Necessary	10 year
tasigo.com	__vw_tab_guid	This cookie, which records data on visitors' website behavior, is used for internal analysis and website optimization.	Statistics	During session
tasigo.com	_ga	This cookie is used to record a unique ID, which is used to generate statistical data on how visitors will use the website.	Statistics	2 year
tasigo.com	_gat	This cookie is used by Google Analytics to reduce the rate of request.	Statistics	1 year
tasigo.com	_gid	This cookie is used to record a unique ID used to generate statistical data on how visitors use the website.	Statistics	1 year
tasigo.com	sp_id.#	This cookie is used by Snowplow Analytics to track how visitors browse and interact with the website.	Statistics	2 year
tasigo.com	sp_ses.#	This cookie is used by Snowplow Analytics to track how visitors browse and interact with the website.	Statistics	1 year
tasigo.com	ym_d	This cookie is used to keep the first date visitors visit the	Statistics	1 year

		website.		
tasigo.com	ym_isad	This cookie, which determines whether any ad blockers are written in the visitor's browser, is used to make the content of the website available to visitors if it is financed by the third advertisements of the website.	Statistics	1 day
tasigo.com	ym_retryReqs	This cookie, which records statistical data on visitors' behavior on the website, is used by the website operator for internal analysis.	Statistics	Permanent
tasigo.com	_ym_uid	This cookie is used to collect imper personal information about the visitor's website behavior and visitor statistics.	Statistics	1 year
tasigo.com	_ym_uid	This cookie, which collects data about visitors' browsing and behavior on the website, is used to compile statistical reports and heat maps for the website owner.	Statistics	Permanent
tasigo.com	dm_last_page_view	This cookie is used to determine the frequency of visits and how long the visitor remains on the website.	Statistics	1 year
tasigo.com	dm_last_visit	This cookie is used to determine the frequency of visits and how long the visitor remains on the website.	Statistics	1 year
tasigo.com	dm_this_page_view	This cookie is used to determine when the visitor last entered the different subpages on the website.	Statistics	1 year
tasigo.com	dm_timezone_offset	This cookie is used to determine when the visitor last entered the different subpages on the website.	Statistics	15 days
tasigo.com	dm_total_visits	This cookie is used to determine the frequency of visits and how long the visitor remains on the website.	Statistics	1 year
yandex.ru	yandexuid	This cookie, which records data	Statistics	1 year

		on visitors' website behavior, is used for internal analysis and website optimization.		
yandex.ru	ymex	This cookie, which records data on visitors' website behavior, is used for internal analysis and website optimization.	Statistics	1 year
tasigo.com	_mailmunch_visitor_id	This cookie, which allows the compilation of statistical data from multiple visits by monitoring individual sessions on the website, is used to create leads for marketing purposes.	Marketing	Permanent
tasigo.com	_ym#_lastHit	It is used to specify the time to get an accurate rate of immediate exit.	Marketing	Permanent
tasigo.com	_ym#_lsid	Used to identify site users.	Marketing	Permanent
tasigo.com	_ym#_reqNum	In the browser, the Yandex.Metrica tag is used to determine the sequence number of the request.	Marketing	Permanent
tasigo.com	_ym_visorc	This cookie is used to record information about actions taken by the visitor during a visit to the website, including searches involving keywords.	Marketing	1 day
google.com	ads/ga-audiences	This cookie is used by Google AdWords to reconnect with visitors who have the potential to become customers based on the visitor's online behavior throughout the website.	Marketing	During session
tasigo.com	mailmunch_second_pageview	This cookie, which allows the compilation of statistical data from multiple visits by monitoring individual sessions on the website, is used to create leads for marketing purposes.	Marketing	Permanent
tasigo.com	metrika_enabled	This cookie is used to track visitors on multiple websites to serve relevant advertisements according to visitors' preferences.	Marketing	During session

tasigo.com	snowplowOutQueue _snowplow_cf	This cookie, which collects statistical data about visitors' website visits, such as the number of visits, the average time spent on the website and which pages are uploaded, is used to divide website visitors by factors such as demographic and geographic location to enable media and marketing agencies to configure and understand their target groups to customize online advertising.	Marketing	Permanent
yandex.ru	webvisor/49620784	It is used to map visitors' movements and behaviors within the site.	Marketing	During session
yandex.ru	yabs-sid	This cookie, which records data on visitors' website behavior, is used for internal analysis and website optimization.	Marketing	During session
yandex.ru	yuidss	This cookie, which collects information about user behavior on multiple websites, is used to optimize the relevance of advertisements on the website.	Marketing	1 year
tasigo.com	_mailmunch_lead_qu ality	It is used to identify and filter the e-mail IDs of visitors during the registration of the newsletter.	Marketing	Permanent
tasigo.com	_ym_wv2rf:4962078 4:0	It is used for anonymous identification of visitors when mapping their movements and behaviors within the site.	Marketing	Permanent

Management of Cookies

Browsers usually accept cookies automatically. The use of cookies is not mandatory in order to use the Website, but if you set your browser not to accept cookies, the quality of your user experience may decrease and various functions of the websites may be impaired. In particular, technical cookies enable the Website to perform its basic functions. Since technical cookies have established the technical operation of the Website, if you turn them off, some functions on the Website may not function properly.

You can use your browser to you may configure cookies to block all websites or certain websites, to alert you when cookies are created, to block third-party cookies, or to count all cookies as session cookies. In addition, you can delete cookies through your browser or see the list and values of cookies stored in your browser. For detailed information about your browser's cookie management functions, please click on the relevant link below to get information from your browser's website.

For more detailed information about cookies, you can visit the https://www.aboutcookies.org or https://www.youronlinechoices.eu/ or use the "Privacy Badger" application (https://www.eff.org/tr/privacybadger).

Tasigo Hotels uses cookies under the Clarification Text in addition to the Policy and reserves the right to change the terms of use and Cookie Policy for cookies.